

Our Journey

Annual Review 2012

Special Olympics
Australia



REACH
YOUR
PERSONAL
BEST



'The Special Olympics movement is very close to my heart and I am glad to be Patron of this national charity.'

Her Excellency Ms Quentin Bryce

Special Olympics Australia

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Charitable Status

Special Olympics Australia is a charity with tax-exempt and deductible gift-recipient status granted by the Australian Taxation Office. We are registered with the Department of Gaming and Racing under the Charitable Fundraising Act, 1991.

Our national fundraising licence number is CFN14503 and our ABN is 28 050 738 728.

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Madeleine Elphick was one of our star athletes in the IGA Future Champions campaign and she showed her champion form when she returned home from her first major competition – the Junior National Games – with three gold and two silver medals. Photo by Peter Muhlbock, Special Olympics Australia.

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Cover Photo: Her Excellency the Honourable Ms Quentin Bryce AC CVO, Governor-General of the Commonwealth of Australia with athletes Mel Eustace and Chris Bunton at the launch announcement of the Special Olympics Asia Pacific Games. Ms Bryce is Patron of Special Olympics Australia. Photo by Peter Muhlbock, Special Olympics Australia.

Back Cover Photo: Jan White (centre) looks after a houseful of Special Olympics athletes with her partner Marie Jones in Victoria. Jan's daughter Heather, and twins Steven and Paul are all in the program. She looks after them, their partners and other local athletes, while still regularly volunteering in the Special Olympics program. Photo by News Australia.



Special Olympics Australia

About Us

Like our Olympic and Paralympic counterparts, Special Olympics believes in the power of sport to change lives. But we are very separate organisations who fulfil our vision in different ways.

While the Olympics and Paralympics celebrate elite athletes, Special Olympics is dedicated to supporting people with an intellectual disability to reach their full potential through regular sports training and quality competition, and we cater for people of all ages, all abilities and at all levels of competition.

People with an intellectual disability are recognised by the World Health Organisation (WHO) as the largest disability community in the world, and they are considered to be one of the most socially-isolated groups.

But through sport and a holistic approach to athlete wellbeing, we are breaking down barriers and allowing people with an intellectual disability to achieve their best.

As a registered charity, we rely on an army of dedicated volunteers to deliver our multi-sports program and we are one of the most effective grassroots social change movements in the world.

'Special Olympics makes me feel like a champion.'
Madeleine Elphick, NSW

Our History

In 1963, Eunice Kennedy Shriver invited 75 children with an intellectual disability into her backyard to explore their talents through sport.

This backyard camp quickly gained momentum and Special Olympics was born.

Today, the global Special Olympics movement supports over 4 million athletes in 170 countries.

In Australia, Special Olympics has been transforming the lives of people with an intellectual disability since 1976, but we are at a critical point where we need more help to meet the demand for our services.

The Future

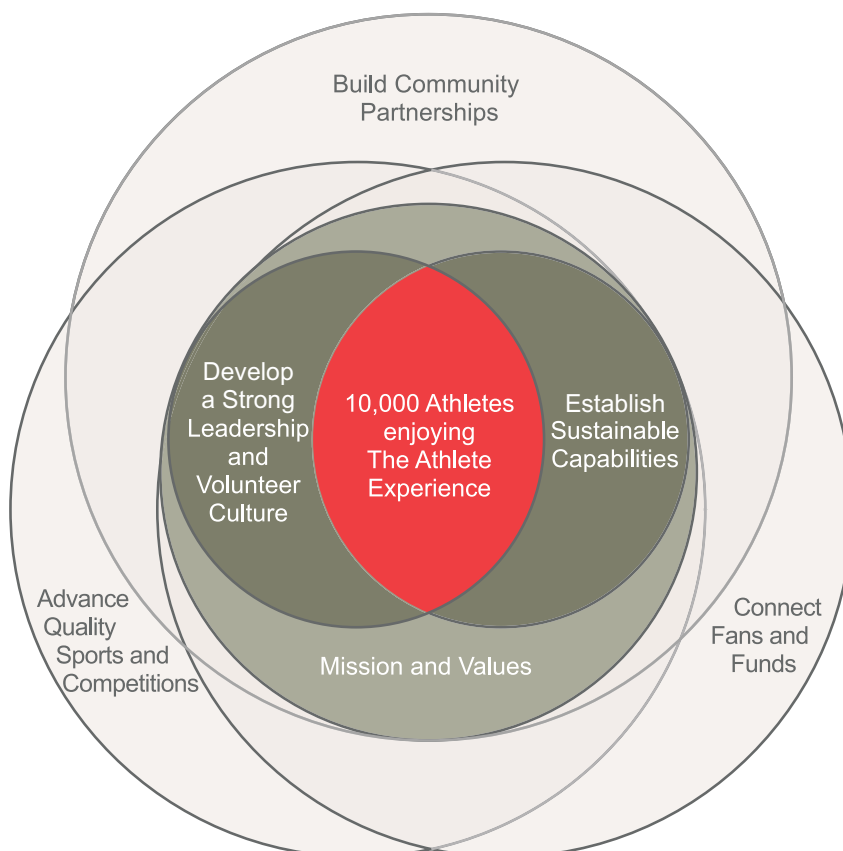
There are an estimated 500,000 Australians living with an intellectual disability.

Every two hours another Australian child is diagnosed and we have over 1,000 families on our waiting list.

To ensure we are able to provide quality sports and lifestyle programs to as many athletes as possible a clear road map for success has been outlined in our National Strategy 2012-2015.

This strategy is centred on a framework that allows us to give people with an intellectual disability opportunity, choice and the possibility to reach their personal best through sport.

Our Strategic Framework 2012-2015



From the Chair

'The practice of sport is a human right. Every individual must have the possibility of practising sport, without discrimination of any kind and in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play.' Olympic Charter

In 2012, the London Olympic and Paralympic Games captured the eyes of the sporting world in a way that only these two flagship events can. But while this festival of sport captured a large audience for a short period of time, millions of athletes with an intellectual disability around the world continued to quietly achieve their personal best through the Special Olympics sporting program.

These athletes face many barriers to sports participation, which seems astounding here in Australia where sport is part of our daily lifestyle and ingrained in our cultural identity.

So, I was delighted to see athletes with an intellectual disability welcomed back into Paralympic competition after a twelve-year absence, and proud that some of our athletes were selected to represent Australia at the Games. This is just one of the many pathways that we encourage them to follow, but it is the many benefits of regular sports participation that is our focus.

Special Olympics exists to bring the joy of sport and social inclusion to as many athletes with an intellectual disability as possible, whether they want to win a gold medal or have a kick-around at regular training.

It is with that in mind that we launched our second, four-year national strategy, which has a very clear purpose: to have at least 10,000 athletes with an intellectual disability participating in our sports and lifestyle programs by the end of 2015.

The National Strategy 2012-2015, plots our pathway to success and brings a clear vision to our team as we work together towards a common goal, the health and well-being of athletes and the many potential athletes who could benefit from sport and social activities.

Integral to our model are the inspiring and committed volunteers who deliver our program.

Every week, 3,000 of these selfless individuals give up their time to provide some 22,000 annual training and competition sessions. In all, they give an incredible 18,000 volunteer hours per week and we could not exist without them.

Whether they are a local coach or sit on a committee, whether they are running a raffle or providing transport for athletes to attend training, it's those at the grassroots level who are driving our organisation forward.

To all athletes, families, partners, volunteers and coaches I say thank you. You make Special Olympics a worthwhile and inspiring organisation to be part of.

Thank you also to my colleagues on the National Board, the National Council, State and Regional Committees, and National and State Selection Committees who provide the framework for action.

Of course, we are also grateful to our Principal Partner the Australian Sports Commission for supporting our vision that all Australians should be able to participate in sport at their level of choice. This belief is also expressed by our key partners: IGA, Cisco, Turnaround Management Association (TMA), Law Enforcement Torch Run (LETR), Gloria Jean's Coffees, SAS and News Australia.

Next year is shaping up to be one of our busiest, and we look forward to working collaboratively with our stakeholders to achieve success.

The power of Special Olympics is something very dear to my heart as I have two sons in the program, volunteer in my local Special Olympics program and in the Special Olympics spirit of fun and friendship, I also made a special appearance at the Junior National Games (photo opposite).

Mark Streeting
Chair
Special Olympics Australia



Special Olympics Australia Chairman, Mark Streeting had a close encounter with our mascot Soey the Joey, at the Junior National Games. Photo by Peter Muhlbock, Special Olympics Australia.

From the CEO

2012 was an incredible year for Special Olympics Australia with many achievements, fabulous competitions across the country and exciting new developments, including the announcement that Australia will host the inaugural Special Olympic Asia Pacific Games 2013.

This will be the largest event for people with an intellectual disability to be held in Australia, and we will field our largest national team ever.

In December 2013, over 400 Aussie athletes with an intellectual disability will celebrate sport, ability, acceptance and friendship with 2,000 athletes from over 32 countries... in our backyard.

The founder of our global Special Olympics movement, Eunice Kennedy Shriver started this momentum when she invited 75 children with an intellectual disability into her own backyard in 1963.

Now it is the time for Australian athletes with an intellectual disability to shine.

I am proud that in selecting our Australian team, we had many more athletes to choose from because, in accordance with our National Strategy, we have increased our athlete numbers.

Many of our 7,726 participants are young athletes who are following a lifelong journey of sports participation and better health.

I met one of these young champions at the Special Olympics Junior National Games. His name is Tristan Grunsell. At just eight years of age, Tristan has infectious confidence and is wise beyond his years.

At the Closing Ceremony of the Games, I asked him why he liked Special Olympics and he said, 'Special Olympics helps you do the things you are capable of and that means you can be outstanding.'

Tristan, you are outstanding, and so are the thousands of other athletes who share your perseverance and talents through our program every week.

Thank you to the many Special Olympics Australia volunteers who make this happen.

Gill Stapleton
Chief Executive Officer
Special Olympics Australia

From the ASC



Australian Government
Australian Sports Commission

Message from the Australian Sports Commission

The Australian Sports Commission (ASC) has two core goals - ensuring Australian athletes excel in the international sporting arena, and increasing Australians' participation in sport.

These two clear objectives are mutually reinforcing - international success inspires Australians to participate in sport, and greater participation helps nurture our future champions. Sport not only inspires and unites, it also promotes community involvement, cohesion and active lifestyles.

Australians are inspired by success on the world sporting stage - it's central to who we are as a nation. The 2012 London Olympics showed that the standards required for elite international success keep increasing relentlessly. Traditional competitors keep getting better, and rising countries have become forces to be reckoned with in many of our stronghold sports. If we want to continue to enjoy the success we expect, we need to respond to this new environment in circumstances where Government funding for high performance sport is likely to be constrained at current levels.

This means we need to raise the bar ourselves in everything we do in high performance sport - our talent identification and development, coaching, sports science, use of technology and innovation, and the management and administration structures that support our athletes. It is fundamental to success that we set the same standards of excellence and accountability in all of these areas that we expect of our athletes on competition day. The ASC, which is investing a record \$170 million this year in high performance programs, has the responsibility to ensure that we have high performance support structures in place to enable high performance sporting success. We have significant work to do on these fronts. Our partner sports can expect much sharper focus by the ASC in future on best practice governance and administration, intellectual property ownership, athlete management and support structures and general accountabilities by the sports.

Despite recent events that have impacted upon the integrity of sport, it is important to emphasise that our commitment to elite international sporting success will never compromise our commitment to integrity in sport. Our belief in, and requirement for sports to uphold, the values of fair and honest competition is inviolable.

Importantly, the ASC is investing \$120 million this year to promote grassroots participation in sport throughout Australia and to continue a suite of successful national programs such as the Active After-school Communities program. Increased community sport participation has a profound long term dividend, and remains a vital objective of the ASC notwithstanding the challenges in high performance sport.

The ASC looks forward to working in collaboration with the sport sector to encourage more people into sport and to drive Australia's continued sporting success.



Mr John Wylie AM
Chairman
Board of the Australian Sports Commission

The Australian Sports Commission is investing \$120 million this year to promote grassroots participation in sport throughout Australia. Increased community sport participation has a profound long term dividend, and remains a vital objective of the ASC.

Gill Stapleton, Special Olympics Australia CEO was inspired by the words of eight-year-old Special Olympics competitor, Tristan Grunsell (Hunter Valley, NSW). Photo by Peter Muhlbock, Special Olympics Australia.

Advancing Quality Sport and Competition

We pride ourselves on providing regular sport, quality competition pathways and lifestyle programs for athletes with an intellectual disability and in 2012 our sports calendar was packed with opportunities, giving athletes plenty of choice in how they participate in the Special Olympics Australia program.

Increasing Participation

In 2012, we increased the number of athletes participating in our year-round sports program from 5,770 to 7,726. While this puts us in reach of our target of 10,000 athletes by 2015, high non-participation rates remain a challenge.

Growth In All Sports

The increase in athlete numbers was felt across all of our sixteen official sports. Ten pin bowling, aquatics (swimming) and basketball remain our top three sports, with the largest growth in participation seen in alpine skiing, snowboarding, gymnastics and tennis. Equestrian is our newest sport and is now offered in six states. Outside of our official sports, some local programs also offer popular recreational activities such as dance.

Creating Communities

Special Olympics Australia accredited five new regional programs in 2012 increasing our number of local programs to 57. Although we do not have an official program in the Northern Territory we welcomed eight affiliated athletes to the Junior National Games, thanks to our long-term partnership with Total Recreation NT. The team returned home with a swag of medals and ribbons, plus the Let Me Try Award for most popular team at the Games.

Breaking Down Barriers

There are many barriers preventing people with an intellectual disability from participating in sport, particularly those with higher support needs. So, in 2008 we introduced Community Sports Link. Community Sports Link brings Special Olympics activities directly to schools, disability service providers and local sports clubs at a time and venue that suits them.

The Community Sports Link Program now operates in all Special Olympics states and territories and continues to attract corporate volunteers who enjoy the accessibility of the event-based model.

Advancing Sports Partnerships

Special Olympics Australia works closely with our Principal Partner, the Australian Sports Commission, as well as state and national sports organisations and disability partners, to maintain best practice, strengthen competition pathways, celebrate success and develop partnerships that promote sport for all.

Nationally we have strong relationships with:

- Basketball Australia (Helping Hoops)
- Bocce Federation of Australia
- Cricket Australia (In2 Cricket)
- Disabled WinterSport Australia
- Football Federation Australia
- Golf Australia
- Gymnastics Australia
- Sailability
- Softball Australia
- Swimming Australia
- Tennis Australia
- Tenpin Bowling Australia
- Yachting Australia.

Star Support for Swimmers

Fourteen-time Olympic gold medalist Michael Phelps is supporting Special Olympics globally through the Michael Phelps IM program that promotes swimming, water safety and overall wellness among people with an intellectual disability.

In Australia, a pilot program with eight swimmers in the Brisbane North region is now being extended to other Special Olympics programs in Queensland as well as mainstream clubs. In 2012, ten-year-old Abbey Mills was the first member from the Australian program to be selected for an international competition.

ATHLETES

7,726

2011-2012 CHANGE
+35%
+1,956



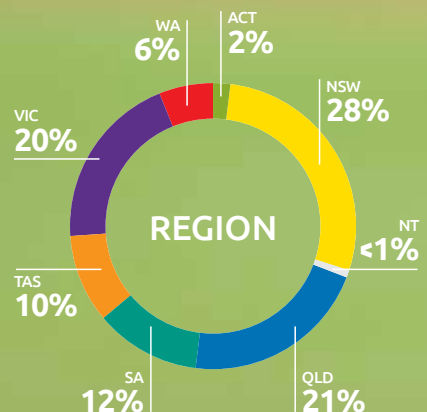
ATHLETE GROWTH



2015 TARGET
10,000
Athletes



ATHLETES BY REGION



VOLUNTEER HOURS

2012 HOURS PER WEEK

18,000

2012 VOLUNTEERS
3,000

2015 TARGET

4,500 Volunteers



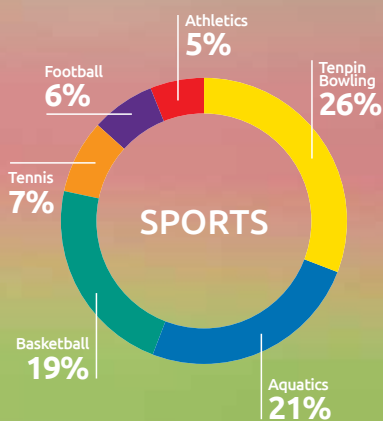
ACCREDITED PROGRAMS

57



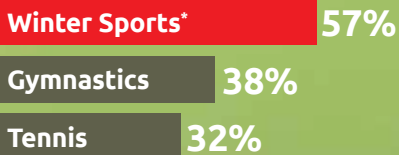
POPULAR SPORTS

% OF PARTICIPATING ATHLETES



HIGHEST % GROWTH

2012 INCREASE



*Winter Sports includes Alpine skiing, figure skating and snowboarding.

Six-year old Cairns local, Josh had never experienced Special Olympics until his sister heard a radio ad promoting the Trans Tasman Tournament in Cairns in October 2012. So she brought him along to the athletics competition, where to their delight Josh was invited to participate in a unified relay.
Photo by Winkipop Media.



Advancing Quality Sport and Competition *(continued)*

Expanding Opportunities

We continue to provide quality competition pathways to those athletes who wish to compete and because of our divisioning process – which allows athletes to compete with those of similar ability – athletes of all abilities can access our competition pathways.

Asia Pacific Games

In March, Newcastle NSW was announced as the host-city for the inaugural Special Olympics Asia Pacific Games in 2013. At the Games, 2,000 Special Olympics athletes from over 32 countries will compete across nine sports. Team Australia will be our largest national team ever with 400 athletes and more than 100 officials.

Other New Pathways

Two other major competitions have been added to our 2013 competition calendar thanks to partnerships secured in 2012. Because of funding from the ACT Government and Canberra 100 the inaugural Canberra Centenary Swimming Competition will be held for over 400 athletes from Australia and Japan. Special Olympics South Australia will also host a national 20/20 Cricket Tournament thanks to a partnership with Cricket South Australia and there are plans to make this an annual event.

World Winter Games

In May 2012, we announced that five athletes and three officials would represent Australia at the Special Olympics World Winter Games 2013 in South Korea. This is the first time an Australian team has been selected to compete in snow sports at a World Winter Games and only the second time Special Olympics Australia has attended the event. The first was in 1997, when we sent a floor-hockey team to Canada. In preparation for these Games, the team was supported by Disabled WinterSport Australia (DWA).

Australia is now hoping to field a team at the 2017 World Winter Games to be held in Austria. These Games are expected to attract 3,000 athletes from 110 countries.

Trans Tasman Tournament

From 8-12 October 2012, the second Trans Tasman Tournament, opened by Senator Jan McLucas, Parliamentary Secretary for Disabilities and Carers, was held in Cairns, Queensland. At the tournament over 300 athletes with an intellectual disability from Australia and New Zealand competed in athletics, basketball, football (soccer) and tenpin bowling. The purpose of the Trans Tasman Tournament is to provide more opportunities for athletes to compete in our most popular sports. We are pleased that the 2012 event generated a surplus that will be invested into the new Special Olympics Far North Queensland program.

Macau Golf International

In July 2012, four athletes and three officials represented Australia at the inaugural Special Olympics Macau Golf International and six athletes and three officials were selected to represent Australia at the 2013 event, expanding competition pathways for Australian golfers with an intellectual disability.

Junior National Games

Over 250 athletes with an intellectual disability aged fifteen and under participated in the Junior National Games in Newcastle NSW from 6-10 December 2012. They came from all states and territories and competed in aquatics (swimming), athletics, basketball, cricket, football (soccer) and tennis. The Games were declared open by Michael Gallacher, Minister for Police and Emergency Services, and Minister for the Hunter.

While this was the third Junior National Games there were a number of firsts. For the first time:

- athletes participated in a non-competitive event prior to competition to experience new skills and prepare for competition
- GymAbility sessions were made available to all athletes
- a unified basketball game was held at the Closing Ceremony
- a 400m track time was endorsed by Athletics Australia as a national record
- Special Olympics athlete leaders acted as team officials, mentors and ambassadors.

The financial success of the event will see funds invested into programs in the local area and we expect many of the volunteers to fill roles at the Asia Pacific Games.

World Summer Games

Los Angeles, USA has been announced as the host city for the next Special Olympics World Summer Games in 2015. The Australian team to compete at the Games will be selected based on performances at the Special Olympics National Games in Melbourne in 2014. These National Games will be our biggest ever with over 1,000 athletes.

Twelve-year old Chloe Powick from Central Coast NSW has been participating in Special Olympics Australia for five years and is a keen footballer. She also enjoys a range of our other sports and recreational activities, including dance. Photo by Peter Muhlbock, Special Olympics Australia.

Building Community Partnerships

Our holistic approach to athlete well-being includes the provision of health, leadership and youth initiatives which we deliver in partnership with corporate, community and disability groups, as well as government agencies.

Creating Leaders

Through our Athlete Leadership Programs (ALPs), Special Olympics athletes develop skills that help them build confidence, gain independence, get jobs and become mentors and leaders within their communities.

64 athletes across Australia graduated from the leadership program in 2012 and by 2015 we aim to have at least 400 active athlete leaders. Notable achievements in 2012 were:

- Queensland athlete Ben Haack, was elected as the Athlete Representative to the Board of Special Olympics Australia
- The National Board and all State and Territory Boards now have a qualified athlete leader on their committee

- 'Rusty' Nelligan (Western Australia) and Steven White (Victoria) were awarded the EKS Award, an annual award to recognise the work of athlete leaders
- NSW, Queensland and South Australia included senior athletes as team officials in their delegations for the Junior National Games
- Eight enthusiastic athlete ambassadors were highly visible at the Junior National Games, speaking at the Opening Ceremony, presenting medals and hosting VIPs
- NSW, Tasmania and Victoria engaged university students to act as mentors and each state has held their first graduation ceremony for athlete leaders
- A Special Olympics Australia representative attended a fully-funded, international ALPs conference in Thailand to share best practice
- Western Australia has expanded their university-based program to offer cooking and healthy eating classes
- A national Facebook page was launched to promote, share and celebrate the achievements of athlete leaders.

Improving Health

The Healthy Athletes program gives Special Olympics athletes access to free professional health screenings so that they can be physically fit to train, compete and live life to the full.

In 2012, Healthy Athletes was held at the Junior National Games and at major events in Victoria, South Australia and the ACT. At the Junior National Games, there were over 170 screenings for eyes, teeth and feet.

Last year we welcomed two new Clinical Directors, Colleen Condon (Health Promotion) and Kerrie-Ann Punshon (Special Smiles), bringing the number of internationally-trained Clinical Directors in Australia to seven.



Cops Are Tops!

In 2012, the Special Olympics community celebrated International Day of People with Disability (IDPwD) with a number of activities across the country. Special Olympics Australia celebrated the day with the start of the Law Enforcement Torch Run for the Junior National Games.

Senator Kate Lundy, Minister for Sport; The Hon Bill Shorten MP, Minister for Employment and Workplace Relations; and Senator Jan McLucas, Parliamentary Secretary for Disabilities and Carers joined us at a ceremony in front of Parliament House in Canberra.

Early Intervention

The first official Young Athletes program was launched in Victoria in February 2012 with another program added to the state sports calendar later in the year. Young Athletes is an innovative sports-play program for children with an intellectual disability aged between two and eight and was made possible by volunteers from Mattel. Based on these two pilots, and available funding, the program will be rolled out in other states.

Celebrating NDIS

On 26 October 2012, Special Olympics Australia hosted a number of DisabiliTEA's and advocacy campaigns to raise awareness of the National Disability Insurance Scheme (NDIS).

Special Olympics Australia supports the scheme with our Chair, Mark Streeting offering this endorsement, 'We welcome the NDIS framework as it will enlarge the possibilities for a better, more complete and inclusive life for people with an intellectual disability and we will continue to play our role in this process.'



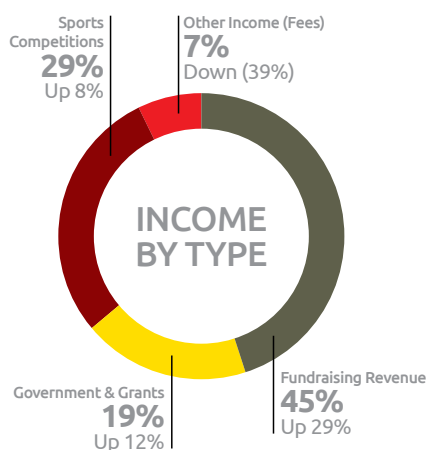
'Special Olympics makes me feel proud.'
Craig Muhlbock, NSW

The first Australian team to be selected for snow sports at a Special Olympics World Winter Games were: (L-R): Bryce Fuller (QLD), Nicole Bartley (QLD), Nicole Harris (NSW), Luke Forster (QLD), Craig Muhlbock (NSW). Photo by Peter Muhlbock, Special Olympics Australia.



Connecting Fans and Funds

FUNDING INCOME



% Share of income in 2012

% Performance against 2011

Special Olympics Australia continues to turn passive support into action by encouraging collaborative working relationships and mutually-beneficial partnerships which allow us to deliver innovative marketing activities and fundraising campaigns.

Partnerships

IGA Supports Future Champions

In August, IGA launched the Future Champions campaign in support of Special Olympics Australia and Little Athletics Australia. The campaign, which showcased some of our young Special Olympics athletes, ran for a three-week period across television, radio, online media and through in-store promotions. During the campaign the profits from the purchase of specific IGA Signature and catalogue products raised funds for both organisations and Special Olympics Australia received \$160,000 to support community sports and schools programs.

According to Michele Teague, General Manager Marketing, Metcash Food & Grocery, 'Our national Future Champions promotion was a major success for the IGA business. Over 1,427 stores supported the campaign to raise much needed funds to allow more young athletes to discover their personal best.'

Special Olympics Australia, and the Special Olympics Gold Coast Blue Brigade also teamed up with IGA to promote our national partnership at the annual IGA Expo.

New Gold Partner

In 2012, Cisco Systems Australia joined us as a national gold partner with a four-year commitment to provide integral IT solutions giving us the opportunity to carry out essential technical improvements across all levels of the organisation. Cisco staff are active in our corporate volunteering program too.

Of the partnership, Richard Kitts, Vice-President Cisco Systems Australia and New Zealand said, 'Our partnership with Special Olympics Australia creates many opportunities for staff volunteering, engagement and team events across the country. Next year one of the biggest opportunities will be the Special Olympics Asia Pacific Games.'

Law Enforcement Torch Run

Outside of the many torch run events our law enforcement partners deliver across the country, the Law Enforcement Torch Run for Special Olympics generated \$180,000 in donations for state programs in 2012.

Congratulations to Detective Superintendent Scott Whyte of the NSW Police Force on his election to the Law Enforcement Torch Run International Executive Council as the Oceania Region Coordinator. This is a key role in a working partnership that began in the US in 1981 and has raised over \$400 million for the global movement.

Corporate Volunteers

In 2012, more corporate supporters enjoyed volunteering at our Community Sports Link events, including staff from Cisco Systems Australia, HP, News Australia, Adecco Group, PwC, Sales Force, SAS, McGrathNichol, ANZ Bank, Metcash IGA, Moore Stephens and Ferrier Hodgson.

Volunteers from Bupa also supported over 100 young Special Olympics athletes to enjoy the Sanitarium Weet-bix TRYathlon series in major cities across Australia.

Fundraising Events

Fundraising events across the country continue to raise much needed funds for the organisation and we thank our many partners for the success of these events.

Sports Lunch

The Turnaround Management Association (TMA) Sports Lunch has become a highlight of our annual event calendar and in 2012 we celebrated eight years of this iconic event. Together with TMA we now offer corporate business events and networking functions in Brisbane, Sydney, Melbourne and Perth which raised over \$175,000 for our organisation last year. Our friends at TMA have now raised over \$1.3 million since our official partnership began in 2006.

Laugh Out Loud

Over 800 Sydney and Melbourne fans and business supporters started their day with a laugh at our comedy breakfast supported by ANZ and Lexus of Parramatta.

Variety Dinner

Our biggest annual event is held in August each year and the Special Olympics Dance Group are the stars of the show.

Golf Days

In 2012, over ten corporate golf days continued to provide an attractive way to fundraise. In October, two major events held in partnership with the IGA/Cavallaro Group and Gloria Jean's Coffees raised \$80,000 to support the national program as well as local groups. Both events are now part of our annual fundraising calendar. Supporting these events is Srixon and Loudmouth Clothing who donate equipment for our golf events.



Carl O'Farrell is an energetic teenager who loves swimming, football and tenpin bowling. Carl says he likes Special Olympics, 'because it makes me feel like other kids and I don't have to worry about what I can't do. I can compete to the best of my ability and make new friends.' His proud dad is also a big fan of the program, and both continue to support our fundraising and awareness campaigns. They are shown here at the DisabiliTea held in Sydney Olympic Park and Carl was also one of the stars of the IGA Future Champions campaign. Photo by News Australia.

Connecting Fans and Funds *(continued)*

Grant Funding

With a coordinated approach to grant submissions we were able to raise over \$1.1 million across the organisation in 2012. Our new grants guideline policies, toolkit and technology continue to improve our success, and our tracking and acquittal processes are delivering accurate and transparent reporting to our funding partners.

Special Olympics Australia also secured \$84,206 from the Australian Government Department of Families, Housing, Community Services and Indigenous Affairs (FaHCSIA) for volunteer development across seventeen regions.

The St George Foundation also generously provided \$114,000 for the Junior National Games.

State Government Relationships

In 2012, building state government relations and funding partnerships was crucial in developing local programs and building volunteer capacity. Thank you to the following for your contribution:

- \$30,000 - ACT Government
- \$10,000 - ACT Government - Territory & Municipal Services - Sport and Recreation
- \$1 million - NSW Government for Special Olympics Asia Pacific Games
- \$250,000 - Newcastle City Council for Special Olympics Asia Pacific Games
- \$17,185 - NSW Government Office of Communities, Sport and Recreation
- \$200,000 - NSW Government Family & Community Services, Ageing, Disability and Home Care
- \$120,000 - Queensland Government Department of National Parks, Recreation, Sport and Racing
- \$174,200 - Queensland Government - Office of Liquor and Gaming Regulation

- \$15,550 - Government of South Australia - Office for Recreation and Sport
- \$44,358 - State Government of Victoria - Department of Planning and Community Development
- \$33,000 - Healthway (WA)

Fundraising Campaigns

Diversifying our funding and driving improved awareness of Special Olympics continues with our external partnerships and appeals.

Kilimanjaro Challenge

Inspired by Salihin bin Sinaj, the first Special Olympics athlete from the Asia-Pacific region to climb to the peak of Mount Kilimanjaro in Africa, a team of Australians spent 2012 training to match his achievement while raising money for Special Olympics Australia. Board members, Mark Streeting and Kim Bryan were just two of the adventurers. Collectively our team raised \$92,000 to support our programs.

Gift Voucher Books

Sales of our Little Star gift voucher books achieved 59% growth on 2011. Of the \$200,000+ raised for Special Olympics, \$101,608 was donated back to local programs to support sports development, volunteering, coaching and athlete expenses. As a result of the program the national office have received new athlete, volunteer and supporter interest.

Mater Lottery

An ongoing partnership with Mater Lotteries was piloted in 2012 and is expected to raise much needed funds to support Victoria and national development until 2016.

Online Fundraising Technology

Donation and games appeals are just some of the campaigns running through our in-house technology, with the Trans Tasman Tournament and the Junior National Games appeals raising over \$65,000 in donations. Our technology tools are also being used by our members and partners to support community fundraising.

Special Olympics Charity Cup

The Canterbury-Bankstown Bulldogs vs South Sydney Rabbitohs NRL clash at ANZ Stadium in June 2012 was our first Special Olympics Charity Cup. Both teams showed support for our athletes by asking fans to make a donation to the corporate volunteers from SAS shaking buckets around the stadium. The event was sponsored by Retravision.

Marketing & Communications

Award-Winning Communications

Special Olympics Australia, in collaboration with our long-term supporters at Sefiani Communications Group, were highly commended by the Public Relations Institute of Australia (PRIA) at their annual awards for the successful launch announcement of the Special Olympics Asia Pacific Games, which was held at the Sydney Opera House.

By hosting competitions of critical mass, particularly in regional centres, Special Olympics can extend our partnership opportunities, create awareness and build more capacity to open doors.

According to NSW Premier, Barry O'Farrell, whose government have provided funding of \$1 million to host the Games, 'The economic impact of the Asia Pacific Games to Newcastle and the Hunter region is estimated at \$10 million.'

Our Patron

Special Olympics Australia is proud to have Her Excellency, the honourable Ms Quentin Bryce AC, CVOA, Governor-General of the Commonwealth of Australia as our Patron. Ms Bryce gives very generously of her time to support Special Olympics athletes and we were honoured that she made the official announcement that Australia would host the inaugural Special Olympics Asia Pacific Games and that her prominent public position ensured great media coverage of the event. Brady Lum, President of Special Olympics International also shared a video message.

If a picture says a thousand words there is no need to explain that young athlete, Joshua Smith is proud of his achievements in Special Olympics. This is where our funds go to. Photo by Geoff Windsor.



Project Local

To give local programs a fundraising, marketing and communications channel to help them connect fans and raise funds, Special Olympics Australia launched an official web page for each of our 57 accredited regional programs. Through these pages, people can donate directly to their local Special Olympics sports program. Toolkits were provided to help regions promote their new web presence, as well as maintain and share local information with their community and members.

Personal Best Creative

Our personal best marketing and messaging platform translates the spirit and goals of our athletes, volunteers and supporters and runs across all print, online and communications resources. Thanks to Cato Brand Partners the personal best message has quickly become part of our language across the organisation.

Social Media Success

Special Olympics Australia have strategically used a variety of social media channels to promote our successes and share news so we were delighted to be named as one of the top ten not-for-profit online media users in the Wirth Consulting report, *State of Social Media Use in Australian Non-Profit Organisations*.



While athletes with an intellectual disability are our focus, we couldn't deliver our programs without our fantastic volunteers. Photo by Ross Holmes, The Light Platform.

Developing a Strong Leadership and Volunteer Culture

By working as a unified organisation, celebrating our achievements and establishing clear processes we encourage people to give freely of their time and position ourselves as an attractive place for volunteer leaders.

Celebrating Athlete Leaders

Each year Special Olympics Australia presents two key awards to celebrate the dedication of volunteers and the determination and courage of athletes.

The EKS Award is presented to an athlete, or athletes, who have shown great leadership skills both on and off the field. The award, named in honour of Eunice Kennedy Shriver (EKS), the founder of the global Special Olympics movement, is presented in September to coincide with EKS Day celebrations.

In 2012, we had two very deserving winners Steven White (Victoria) and 'Rusty' Nelligan (Western Australia). Both athletes have participated in Special Olympics for more than twenty years, they are active members of our Athlete Leadership Programs and have represented Australia on the international stage.

Celebrating Volunteers

Norm Maroney from NSW is the fifteenth volunteer to be inducted into the Special Olympics Australia Hall of Fame, an honour given annually to a volunteer who has shown long-term dedication to the organisation.

Norm was a popular choice. His nomination was not only supported by athletes, families and fellow volunteers, but also by police colleagues, including NSW Police Commissioner Andrew Scipione.

Norm was recognised for establishing and developing the Special Olympics Sydney South (NSW) program, creating a sustainable state committee in NSW, inspiring the strong partnership with the Law Enforcement Torch Run in NSW and for his role on the inaugural National Selection Committee, among many other notable achievements.

Volunteer Development

Special Olympics Australia are looking to create a Volunteer Toolkit and training schedule based on the successful roll-out of these tools in Victoria in 2012. This will include an update of our online development modules which have been accessed by 4,000 unique users to date.

A revamped Members Area of our website has already been launched to assist volunteers in accessing important Special Olympics information, such as coaching guides, policies and publications.

Volunteer Opportunities

Major competitions give Special Olympics volunteers and coaches opportunities to develop their team management skills, experience the thrill of being part of a representative team and celebrate their role with athletes and fellow volunteers. As our competition calendar grows, there are now plenty more opportunities to be part of a delegation, whether that be at state, national or international level. And our National Selection Committee ensures that the selection of officials for these opportunities is fair and transparent.

A Decade Of Selections

In 2012, we celebrated ten years of the National Selection Committee, which was established to ensure rigorous and transparent processes for team selections. This volunteer committee also selects candidates for professional development opportunities as well as the recipients of our key annual awards.

Making Volunteering Easier

Many of our volunteers wear multiple hats because they are passionate about what they do, but we recognise that this can lead to volunteer burnout. So, through our new accreditation model we are developing a culture where volunteers are encouraged to fill one role. Not only will this support each volunteer in being able to manage their tasks it also helps our committees work most efficiently. In addition, we are actively seeking new volunteers through schools, universities and corporate partners.

Online Accreditation

All regional and state Special Olympics programs are reviewed every two years to ensure that they meet our accreditation policy and uphold the quality standards expected by the global organisation. In 2012, accreditation applications could be completed online, which significantly reduced administration time and paperwork for both volunteers and staff.

Hall of Fame

2012 Norm Maroney APM, OAM (NSW)
2011 Robyn Cook OAM (VIC)
2010 Susan Grealy (QLD)
2009 Rex Langthorne AM (NSW)
2008 Alan Burke (VIC)
2007 Eric Jones OAM (VIC)
Kurt Kraushofer OAM (VIC)
2006 Barry Easy OAM (NSW)
Marian York (QLD)
2005 Robyn Hanson OAM (TAS)
2004 Anna-Louise Kassulke (QLD)
2003 Jan Sharp OAM (VIC)
2002 Leon Burwell OAM (NSW)
2001 Carol Tanner OAM (TAS)
2000 Des Renford MBE, OHC (NSW)

EKS Award Winners

2012 Steven White (VIC)
Rusty Nelligan (WA)
2011 Andrew Williams (VIC)
2010 John Faulkner (QLD)
2009 Saxon Graham (NSW)
2008 Gabrielle Clark (NSW)
Kelly Wren (NSW)
2007 Christopher Farmer (SA)

Athlete Board Representatives

Ben Haack (National)
Allister Peek (ACT)
Barry Cross (TAS)
Jeff Knight (TAS)
Brad Osborne (WA)
Jason Nelson (NSW)
Kale Files (VIC)
Kim Flannigan (SA)
Tom Roy (QLD)



Establishing Sustainable Capabilities

Working as a unified organisation, ensuring effective management and financial processes are critical if we are to reach our athlete growth target.

Our Structure

With 3,000 volunteers and 57 regional committees we have a framework to deliver sport at a local level.

Through seven state and territory committees and staff we have the administrative support for these regions, and at a national office level we organise and manage national and international competition pathways, as well as service the key areas of fundraising and finance, governance, communications, marketing and technology.

New Board Members

In 2012, we officially welcomed Michael Hogan, Nigel Milan AM and Ben Haack to the Special Olympics Australia Board of Directors. We also farewelld former Chair, Rex Langthorne AO after serving the maximum term as a Board member and Jacinta Baldwin, former Vice-Chair who resigned to pursue an overseas opportunity.

Games Management

In 2012, representatives from Special Olympics Australia welcomed colleagues from Special Olympics New Zealand and Special Olympics Samoa for a three-day training seminar on the international Games Management System (GMS). GMS is a competition tool that manages electronic entries, divisioning, results and reporting and has been used effectively in Australia at National and State Games. Training was delivered by GMS-expert Reuben Silva from Special Olympics International supporting the global plan to have all accredited programs GMS-capable by mid-2013.

New Staff Policies

To maintain annual labour costs at a minimum and implement policies in areas that need to be covered, a comprehensive Staff Handbook was provided to all staff across the country outlining a unified set of procedures and requirements for anyone employed by Special Olympics Australia.

Financial Planning

To ensure that we are working together in using the best financial practice at all levels of the organisation, Special Olympics Australia rolled-out a national Finance Manual to treasurers of all state, territory and local programs, which included templates for annual budgeting. Annual budgets are now required from all regions and states as part of Special Olympics accreditation.

Around the States

New South Wales

'Congratulations to all of our regions and the many dedicated volunteers who give their time each week for the benefit of people with intellectual disability. As NSW Chair, I am proud to see how far we have come over the past 12 months and 2013 promises to be even better.' Peter Wren, Chair Special Olympics NSW.

Highlights

- Increased athlete numbers by 26%.
- Launched the North Coast and Illawarra regions and welcomed back Central West.
- Launched our Annual Sports Calendar with guests including The Hon Graham Annesley MP Minister for Sport and Recreation.
- Held our first multi-sports State Games in Shoalhaven with five sports.
- Hosted the inaugural Trin Taber Cricket Cup due to a generous donation of \$200K from NSW Minister for Disability, Andrew Constance.
- Held a Community Sports Link Grand Final Day at Allianz Stadium to celebrate International Day of People with Disability.
- Received \$125,000 from our partners at the Law Enforcement Torch Run (LETR).
- Partnered with Commonwealth Bank to secure \$9000 for Community Sports Link in western and north-western Sydney.
- Partnered with Newcastle Permanent to promote Community Sports Link in the Hunter region.
- Congratulated former NSW Chair Norm Moroney who was inducted into the Special Olympics Australia Hall of Fame.
- Welcomed cricketer Pat Cummins as a NSW Sports Ambassador.



Find out more at
www.specialolympics.com.au/nsw

Queensland

'This year, Queensland has seen exceptional growth in athletes, sports and regions. Nearly every weekend there has been a regional sports competition and next year we will host the first clustered State Games. This is possible because coaches, committee members, staff and the State Board continue to work together.' Greg Bartley, Chair, Special Olympics Queensland.

Highlights

- Increased athlete numbers by 110%.
- Launched two new regions in Logan and Mackay.
- Added four new sports to our weekly program, bringing our official sports to 13.
- Hosted a State Games with ten sports, thanks to Sunshine Coast City Council.
- Hosted the second Trans Tasman Tournament in Cairns.
- Launched a winter sports program in partnership with the Gold Coast Department of Sport and Recreation with three Queensland athletes selected to represent Australia at the 2013 World Winter Games.
- Launched a sports program specifically for disability service providers.
- Received funding to support 30 schools to take part in the Community Sports Link program which will expand in 2013.
- Congratulated Queensland athlete Ben Haack who was elected to the National Board.
- Welcomed Tom Roy as the athlete representative to the Queensland State Board.
- Hosted twelve internships for university students at the state office.



Find out more at
www.specialolympics.com.au/qld

Victoria

'2012 was a successful year due to our Board, state office and local regions working together. While there will never be a limit to what we want to achieve for our athletes, everyone should feel very proud of their efforts.' Carl Walsh, Chair, Special Olympics Victoria.

Highlights

- Increased athlete numbers by 59%.
- Held three multi-sports State Games, with one including a Healthy Athletes program.
- Increased the number of regional competitions by 15%.
- Sent state teams to the Trans Tasman Tournament in Queensland and the Junior National Games in NSW.
- Launched our second Young Athletes program.
- Conducted 46 Community Sports Link multi-week programs.
- Hosted twelve corporate volunteering days with Adecco, Bupa and Booz&Co.
- Established a committee to ensure fair selections for state competitions.
- Rolled-out training of the Volunteer Management Toolkit to all regions.
- Congratulated Victorian athlete Steven White who shared the EKS Award for leadership.
- Held an inaugural Chinese New Year Charity Football Shield.
- Received \$123,000 in grant funding.
- Created a forum for regional Chairs to share ideas.



Find out more at
www.specialolympics.com.au/vic



Tasmania

'There have been numerous successes this year, but we're especially pleased to have increased athlete numbers, particularly among young athletes which has lowered our ageing athlete demographic. Both volunteers and athletes from all regions are to be congratulated on their participation and assistance in executing our strategic plan.' Peter Flood, Chair, Special Olympics Tasmania

Highlights

- Increased athlete numbers by 13%.
- Hosted three multi-sports State Games and three single sport State Games.
- Held 27 Community Sports Link events across all regions.
- Delivered 30 sports programs.
- Changed our ageing demographic, with the majority of our athletes now between 10-19 years of age.
- Held our first Athlete Leadership Programs graduation ceremony.
- Relunched the annual Carol Tanner Award.

Patrick Francis from Special Olympics Melbourne West loves tenpin bowling and swimming, and in 2012 he represented Victoria in bowling at the Trans Tasman Tournament where he returned home with a bronze medal in team competition. Outside of Special Olympics, Patrick is also a talented and award-winning artist. Photo by News Australia



Find out more at
www.specialolympics.com.au/tas

Western Australia

'I would like to congratulate each and every one of you on your achievements in 2012. Your prowess and passion have resulted in many great moments and a growing public profile for Special Olympics in WA.' Canon Richard Pengelley, Chair, Special Olympics Western Australia.

Highlights

- Increased athletes numbers by 6.5% and volunteers by 52%.
- Increased schools participation in the Community Sports Link program by 21%.
- Increased individual student participation in the Community Sports Link program by 33%.
- Hosted the first multi-sports State Games overseen by a new State Management Committee.
- Sent teams to the Victoria State Invitational Games, State of Origin in South Australia, Junior National Games in NSW and Trans Tasman Tournament in Queensland.
- Introduced a junior basketball and soccer program.
- Hosted the first graduation for mentors and mentees in our Athlete Leadership Programs.
- Congratulated WA athlete, 'Rusty' Nelligan who shared the EKS Award for leadership.
- Congratulated WA mentor, Akram Azimi who was named Young Australian of the Year.
- Held an inaugural reception, acknowledging athletes, volunteers and supporters.
- Established a physical state office.

South Australia

'2012 was a year of transition, but also of achievement. We have localised the National Strategy to achieve growth and make a greater impact in our state. We are also developing great partnerships with the government and business community to create a sustainable program.' Roseanne Healy, Chair, Special Olympics South Australia.

Highlights

- Increased athlete numbers by 18%.
- Hosted 22 Community Sports Link events across every region directly resulting in 62 new athletes.
- Hosted our first State of Origin against Western Australia with athletes competing in five sports, plus Healthy Athletes.
- Secured a partnership with Cricket South Australia to host a national cricket event in Adelaide in 2013.
- Realigned our regional boundaries to better fit with local government authorities and create more local committees to share the load.
- Changed our ageing demographic with the majority of our athletes now under 18 years of age.
- Recruited a new skills-based board.

Australian Capital Territory

'In the coming year we will start clubs in areas that do not have a Special Olympics program and move into winter sports competition. We are also proud to host the Canberra Centenary Swimming Competition, a first of its kind, and our athletes can't wait to take part in the Asia Pacific Games.' Glenn Keys, Chair, Special Olympics ACT.

Highlights

- Increased athlete numbers by 37%.
- Added gymnastics and cricket to the weekly sports program with both sports funded by the state sports organisations.
- Hosted three multi-sports State Games with Healthy Athletes included in our final event.
- Received funding from the ACT Government to host the inaugural Canberra Centenary Swimming Competition in 2013.
- Welcomed Wallabies star, Pat McCabe as a sports ambassador.
- Established a committee to ensure fair selections of athletes and officials for state competitions.
- Continued our partnerships with Bendigo Bank and the CFMEU, and added Westpac ACT as a partner.

'Special Olympics has changed my life.'
Patrick Francis, VIC



Find out more at
www.specialolympics.com.au/wa



Find out more at
www.specialolympics.com.au/sa



Find out more at
www.specialolympics.com.au/act

Working Together

Volunteers are the backbone of Special Olympics Australia and they contribute at all levels of the organisation from grassroots programs to state committees and the National Board.

The National Board guide the strategic direction of Special Olympics Australia and officially meet at least four times. You will often spot them at a sporting competition or fundraising event too.



Mark Streeting (Chair)

Mark is a partner with PricewaterhouseCoopers. He has advised many major corporations and government departments on strategic and policy direction, pricing, marketing and communications. Mark has two sons in the program and is also a local volunteer. Appointed April 2007.



Max Jackson (Vice Chair)

Max is an experienced consultant, providing training and consultancy services to government-funded, voluntary and private sector organisations in Victoria. Max has been an active member of Special Olympics for many years and was once Chair of Special Olympics Victoria. Appointed April 2007.



Kim Bryan

Kim is Vice President, Talent and Organisational Development at QR National and has over twenty years experience in communications and marketing, with a particular interest in brand development and cultural change. She spent last year training to climb Mt Kilimanjaro to raise money for Special Olympics Australia. Appointed April 2007.



Tony McGrath

Tony is Partner and Chairman of McGrathNicol and brings considerable financial expertise and a network of contacts to Special Olympics Australia. He can be often found working on the TMA Sports Lunch committee, attending a function or hosting a fundraising event. Appointed April 2007.



Robyn Sefiani

Robyn has over 27 years experience in public relations and is Founder and Managing Director of Sefiani Communications Group. Sefiani's is an award-winning agency and Robyn and her staff have been sharing their expertise with Special Olympics Australia on a pro-bono basis since 2000. Appointed May 2008.



Anna-Louise Kassulke

Anna-Louise is Service Manager at Gold Coast Recreation & Sport. She is passionate about sport and Special Olympics, and was instrumental in establishing Special Olympics Queensland. She is a volunteer, athlete mentor and has been Head of Delegation for two Australian teams competing at the World Games. Appointed April 2009.



Luke Sayers

Luke is the National Managing Partner and CEO of PwC Australia where he leads the strategic direction of Australia's largest and most respected professional services firm. Luke joined Special Olympics to inspire people with an intellectual disability to achieve their best. Appointed June 2011.



Jon Scriven

Jon is Group Executive, People & Corporate Services for Qantas where he is responsible for human resources as well as overseeing the Office of the Chief Executive Officer. He is looking forward to helping us reach out to more athletes. Appointed August 2011.



Major General Mick Slater AO DSC CSC

Mick is the Australian Army's Forces Commander and has held a broad range of command, instructional and policy roles. Most recently, Mick led the state-wide recovery from the devastating Queensland floods. He's a fan of Special Olympics and is often seen at competitions. Appointed October 2011.



Ben Haack

Ben is a Special Olympics athlete, coach, volunteer and leader, and brings vast experience to the Board. He has played sport at all levels, has served on regional and international committees, and is an accomplished speaker and advocate. Appointed May 2012.



Michael Hogan

Michael brings a depth of capability in the areas of public affairs, public profile management, policy analysis and government relations. He is a passionate believer in the work of Special Olympics Australia and has a son who has both participated and served in the organisation. Appointed July 2012.



Nigel Milan AM

Nigel has a distinguished background in media. His roles as Chief Executive Officer for SBS and the Royal Flying Doctor Service of Australia have connected him with some of the most highest-profiled individuals in Australia. Appointed July 2012.

** Dr Jacinta Baldwin resigned during the year and Rex Langthorne AM served the maximum term.*

Partners & Supporters

Patron

Her Excellency the Honourable Ms Quentin Bryce AC CVO, Governor-General of the Commonwealth of Australia.

Principal Partner



Gold Partners



Silver Partners

Gloria Jean's Coffees, Law Enforcement Torch Run for Special Olympics Australia, SAS, Turnaround Management Association.

Media Partner

News Australia.

National Ambassadors

Duncan Armstrong, Renae Camino, Paula Duncan, Jarryd Hayne, Amber Lawrence, Damien Leith, Jim Maxwell, Ashley Ona, Peter Overton, Rachel Ward, Craig Wing.

National Council

Anna Louise-Kassulke (Chair), Glenn Keys (ACT), Peter Wren (NSW), Greg Bartley (QLD), Roseanne Healy (SA), Peter Flood (TAS), Carl Walsh (VIC), Richard Pengelley (WA).

National Selection Committee

Geoff Vickers (Chair, NSW), Tony Moore (NSW), Lorraine Clark (NSW), Jo Price (NSW), Debbie Willet (QLD).

Supporters

2GB Radio, 2KY Radio, 2UE Radio, ABC Tissue, ACT Government, AdPost Online, ANZ Bank, ANZ Stadium, Aspen Medical, Asteron Insurance, Aurizon Community Giving Fund, Ausgrid - Newcastle, Australia Post, Australian Government - Department of Families, Housing, Community Services and Indigenous Affairs, Australian Government - Department of Foreign Affairs and Trade, Australian Sports Commission, Bankwest, Barker College, Bibby Financial Services, Booz & Co - Australia, Botanic to Bridge Fun Run, Buffalo Sports, Bupa, Canada Bay Club, Canterbury Bankstown Bulldogs, Cato Brand Partners - Sydney & Melbourne, Chevron, Cisco Systems Australia, City of Bunbury, City of Canada Bay, City of Canterbury, City of Greater Dandenong, City of Melton, City of Sydney, Clayton Utz Foundation - Brisbane, CliftonSayer, ClubsNSW, Coca Cola Amatil, Commonwealth Bank of Australia, Consider it Done, Construction Forestry Mining and Energy Union (CFMEU), DeCosti Seafoods, Deluxe Products, dVT Consulting, Emirates Wolgan Valley Resort, Events by Nadia, Ezybidz, Flight Centre, Fresh Flowers (Lynch flowers), Galileo Kaleidoscope, Geelong Community Foundation, Give Where You Live, Gloria Jean's Coffees, Golf4U, Government of South Australia - Office for Recreation and Sport, Grays Online, Greg Bartley, Harvey Norman - Gerry Harvey and Katie Page, Hawaiian Airlines, Helen Macpherson Smith Trust, Hellenic Club Canberra, Hogan Print, IGA - Cavallaro Group, IGA - Metcash Foods, IGA - Signature and Community Chest, IGA Tasmania, Impact AV, Kyocera, Latrobe City Council, Law Enforcement Torch Run NSW, Law Enforcement Torch Run Queensland, Law Enforcement Torch Run SA, Law Enforcement Torch Run Victoria, Lexus of Parramatta, Liverpool City Council, Lord Taverners, LotteryWest, Loudmouth Golf, Mattel, May and Stanley Smith Charitable Trust, McGrathNicol, Molonglo Financial Services Limited (Bendigo Bank - Calwell, Curtin, Jerrabomberra & Wanniasa Community Bank), Moore Stephens, Myer, Nati Roses, NBN Television, Network 21, Newcastle Permanent Charitable Foundation, News Australia - News Limited, News Local - News

Australia, NIB Foundation, Nine Network - Television, NOVA Employment, NRMA, NSW Government - Office of Communities Sport and Recreation, NSW Government, Ageing, Disability & Home Care, Office National, O'Maras Valuers and Auctioneers, Orana, Park Trent Properties Group, Pat Nati OAM - Fundraising Committee, Paula Duncan Promotions, Petersham RSL Club, Port Waratah Coal Services Limited, Primary Club of Australia, Qantas, Queensland Government - Department of Communities, Child Safety and Disability Services, Queensland Government - Office of Liquor and Gaming Regulation, RACV, Raytheon Australia, Retail World, Rostrevor College, Rotary Health, Salt Advertising Group, Sans Souci Football Club, SAS Institute Australia, Schweppes, Sefiani Communications, Sherry - Hogan Foundation, Smith Hancock, Snap Printing, South Sydney Rabbitohs, Special Olympics International, Srixon, St George College - Perth, St.George Foundation, Stax - Retravision, Stuart Alexander, Sunshine Coast Council, Sydney Comedy Festival, Sydney Olympic Park Business Association, Tasmanian Community Fund, Tasmanian Police Charity Trust, Tayeh deVries, Telethon 7 - WA, Ten Network - Television, The Andrews Foundation, The Jack Brockhoff Foundation, The Marian and E.H. Flack Trust, Turnaround Management Association (TMA) Australia, Vantage Performance, Variety - The Children's Charity, Victoria Government - Department of Planning and Community Development, Virgin Australia, Waterview in Bicentennial Park, Western Australia Government - healthway, Westpac.

Fans

Thank you to the many speakers, performers and MCs who put the fun into our fundraising events: Special Olympics Dance Groups, Adam Gilchrist, Amber Lawrence, Ben Pollack, Bryan Martin, Dan Crowley, Dave Thornton, Doug Parkinson, Greg Ritchie, Heather Reid, Impro Australia, Iva Davies, Jeff Fenech, Jim Maxwell, John Foreman, Julie McDonald, Kerry Pottharst, Laurie Lawrence, Maria Venuti, Natalie Cook, Nick McCallum, Pat McCabe, Peter FitzSimons, Peter Overton, Peter Rowsthorn, Peter Schwab, Rhonda Birchmore, Richard Griffiths, Rob Shehadie, Ron Gausci, Ronnie Kahn, Scott Munn, Simon Hill, Stephanie Brantz, Tahir, Talent Development Project, Tim Gavel, Todd McKenney, Tommy Little.

(Left to Right) Laura Collins, Helen Greenwood and Melinda Nay proudly show off their volunteer shirts at the Junior National Games. Photo by Peter Muhlbock, Special Olympics Australia.



Our Programs

Accredited Regions

Special Olympics ACT

Snowy Monaro

Special Olympics NSW

Blue Mountains/Nepean, Central Coast, Central West, Flinders, Hunter Valley, Illawarra, Macarthur, Mid North Coast, North Coast, North West New England, South Coast, Southern Highlands, Sydney East, Sydney Hills, Sydney Inner West, Sydney Northern Beaches, Sydney Southern, Sydney Upper North Shore, Sydney West, Tweed

Special Olympics Queensland

Brisbane East, Brisbane North, Brisbane West, Bundaberg, Far North Queensland, Gladstone, Gold Coast, Gympie, Mackay, Moreton North, Sunshine Coast, Logan

Special Olympics South Australia

Adelaide Hills/Fleurieu, Adelaide South, Adelaide North, Limestone Coast, Riverland, Spencer Gulf

Special Olympics Tasmania

North West, Northern, Southern

Special Olympics Victoria

Ballarat, Barwon, Bendigo, Dandenong Valley, Echuca Campaspe, Gippsland, Melbourne Eastern Ranges, Melbourne Inner East, Melbourne North, Melbourne Southern, Melbourne West, Ovens & Murray, Westernport

Special Olympics WA

Perth Metro North

Affiliated Clubs

New South Wales

Afford Ashfield, Australian Foundation for Disability, Broderick Gillawarna School, Cairnsfoot School, Canterbury Olympic Ice Rink, Cardiff High School, Cecil Hills High School, Centacare Day Program, Chalmers Road School, Chinese Parents Association (Children with Disabilities), Clarke Road School, Disability Services Australia, Dulwich High School of Visual Arts & Design, Eastern Respite & Recreation Day Program, Endeavour Sports High School, Engadine High School, Eurella Community Services, Flintwood Disability Service, Flintwood Pennant Hills, Floraville Public School, Glendale Technology High School, Hamilton South Public School, House with No Steps (Bexley, Concord), Hunter River Community School, James Cook Boys High School, JJ Cahill Memorial High School, Karonga School, Lakeside School, Les Powell School, Lurnea High School Support Unit, Matraville Sports High School, Merewether High School, Minerva SSP Sutherland, Minimbah Day Program, Multicultural Respite Service, Newcastle Junior School, Newcastle Middle School, Recreation Sports & Aquatics Club, Rose Bay Secondary College, Sir Joseph Banks

High, Sunny Haven, Sunnyfield Marrickville, Sunshine, Sydney Secondary College–Leichhardt, The Ella Centre–Community Connections, Toronto High School, Tulgeen Disability Services, Vaucluse Public School, Wallsend Public School, Warrawee Public School, Windgap Foundation (Coward Street, Eastlakes, Draper Centre) CASS, Woodville Community Services

Northern Territory

Total Recreation NT

Queensland

Albert State School, Aspley Special School, Calamvale Special School, Chatsworth State School, Claremont Special School, Compass Sunshine, Currimundi Special School, Darling Point Special School, Elanora State High, Endeavour Coopers Plains, Geebung Special School, Gold Coast Recreation & Sport, Goodna Special School, Gympie South State School, Gympie Special School, Hervey Bay Special School, Ipswich Special School, Jones Hill State School, Kuraby Special School, Maryborough Special School, Mt Gravatt Special School, Mudgeeraba Special School, Nambour Special School, Nursery Road Special School, Redhill Special School, Redlands Special School, Rural Lifestyle Options, Westside Community

South Australia

Ashford Special School, Bedford Day Options–Panorama, Cardijn College, Christies Beach High School, Clare High School, CLASS (Strathalbyn, Goolwa), COMREC (Clearview, Millicent, North East), Elizabeth Special School, FFSA, Fremont Elizabeth City High, Golden Grove High, Gordon Education Centre, Grant High School, Grove Education Centre, Hamilton Secondary College, Kensington Centre, Kilkenny Primary School, KNH Quality Time, Le Fevre High School, MINDA, Mt Barker High School–Mitchell Class, Mt Carmel College, Nicolson Avenue Primary, Norwood Battlers, Pasadena High School–Disability Unit, Port Lincoln Special School, Riverland Special School, SCOSA (Gilles Plains, Head Office, Newton Hub, Willaston), SEWFA, St Anns Special School, St Patricks Special School, Suneden Special School, Tenison Woods College, Victor Harbor High School, Whyalla Special School

Tasmania

Able Australia Life Choices (North and South), Austins Ferry Primary, Bowen Road Primary School, Claremont College, Clarence High School, Cosgrove High School, Cosmos Recreation Service, Devonport High School, Dominic College, Don College, Franklin Primary School (South Region), Giant Steps Tasmania, Glen Dhu Primary School, Hellyer College, Hobart College (Life Skills), Howrah Primary School, Huonville High School, Huonville Primary School, Hutchins School, Kings Meadows High School, Kingston High School, Latrobe High School, Life Without

Barriers, Montrose Bay High School, Mowbray Heights Primary School, Multicap, New Town High School, Newstead College, Northern Support School (Newstead and St George), Norwood Primary School, NOSS, Oak Tasmania, Oakwood-Launceston Campus, Ogilvie High School, Parklands High School, Parkside Foundation, Penguin High School, Penguin Primary School, Prospect High School, Punchbowl Primary School, Reece High School, Richmond Primary School, Riverside High School, Rosny College, Sacred Heart College, School of Special Education North West, Southern Support School, Spreyton Primary School (North West Region), St Brigids Catholic Primary, St James Catholic College, St Michaels Association, St Virgil's College, Timsbury School, Trevallyn Primary School, Ulverstone High School, Veranto, West Ulverstone Primary, Youngtown Primary School

Victoria

Active Outcomes, Ascot Vale Special School, Ashwood School, Ballarat OZ Tenpin, Baringa School, Barnstoneworth United Football Club, Barwon Valley School, Broadmeadows Special Developmental School, Burwood East Special Developmental School, Caroline Springs Tennis Club, Concord School, Croxton Special School, Croydon Ranges Cricket Club, Croydon Special Developmental School, Doncaster All Abilities Basketball Club, Doveton Special Soccer School, Emerson School, Ferntree Gully Cricket Club, Frankston Special Developmental School, Glenallen School, Glenroy Specialist School, Heatherwood School, Helping Hoops Basketball, Hume Valley School, Just for Kicks Soccer Academy, Karden Disability Foundation, Knox City Football Club, Knoxbrooke Day Service, Mambourin Enterprises, Manor Lakes Special School, Marnebek School, Marriott Support Services, Melton Specialist School, Mildura Basketball Association, Mission Possible Tennis Training Centre, Monash Special Developmental School, Mt Evelyn Special Developmental School, Naranga School, Nepean School, Nets Tennis School, Noble Park Special Developmental School, Onemda Day Service, Outlook Pakenham, Peninsula Specialist College, Port Philip Specialist School, Program Development for All Abilities Basketball, RDA Victoria, RG Academy Gymnastics, Sandown Cobras Football Club, Vermont South Special School, Wangaratta District Special School, Warringa Park School, Western Autistic School, Wyncity Bowls & Entertainment, Wyndham All Abilities Football & Cricket Club, Yarrabah Special School, Yarraville Special Developmental School

Western Australia

Baptist College, Beldon Education Support Centre, Belridge Education Support Centre, Burbridge School, Cannington Community Education Support Centre, Catholic Education Representative, Christ Church Grammar School, Cloverdale Education Support Centre, Corpus Christi College, Creaney Education Support Centre, Eastern Goldfields Education Support Centre, Endeavour Education Support Centre, Goldfields Baptist College Education Support Centre, Halls Head Community College Education Support Centre, Holy Rosary School, Hudson Park Primary School, John XXIIIrd College, Joondalup Education Support Centre, Kalamunda Primary School Education Support Centre, Kalamunda Senior High School Education Support Centre, Koorana Education Support Centre, Leeming Senior High School Education

Support Centre, Malibu School, Meadow Springs Education Support Centre, Melville Senior High School, Merriwa Education Support Centre, Methodist Ladies College, Mirrabooka Senior High School Education Support Centre, North Kalgoorlie Primary School, O'Connor Education Support Centre, Riverton Education Support Centre, Rockingham Beach Education Support Centre, Seton Catholic College, South Ballajura Education Support Centre, South Bunbury Education Support Centre, Uniting Care West-Take Time program, Ursula Frayne Catholic College, Westminster Education Support Centre

Special Olympics Australia Executive Team

Gill Stapleton
Chief Executive Officer

Alex McNeilly
Marketing, Fundraising & Corporate Relations

Rhiannon Wright
Sport & Competition

Richard Reeve
Finance & Administration

Sharon Nixon
Communications & Brand

Contact us on 02 8116 9833

Jason Nelson and Beau Lawson at the Trans Tasman Tournament (NSW). Jason and his wife Emma will both compete at the Special Olympics Asia Pacific Games. Photo by Peter Muhlbock, Special Olympics Australia.

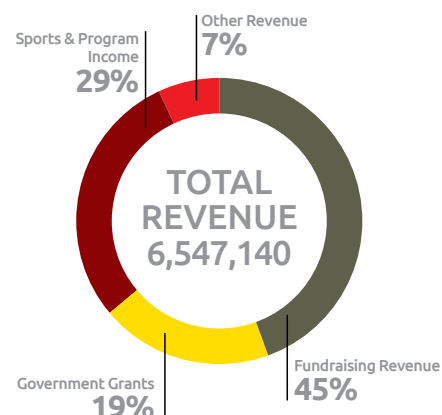


Financial Information

Income Statement

| | 2012 \$ | 2011 \$ |
|----------------------------|------------------|------------------|
| Revenue | | |
| Fundraising Revenue* | 2,917,801 | 2,254,754 |
| Government Grants | 1,268,328 | 1,132,907 |
| Sports and Program Income | 1,913,716 | 1,775,181 |
| Other Revenue | 447,295 | 728,807 |
| | 6,547,140 | 5,891,649 |
| Expenses | | |
| Sport and program expenses | 2,499,974 | 2,040,030 |
| Fundraising expenses | 851,211 | 833,018 |
| Employee benefit expenses | 2,523,473 | 1,816,037 |
| Administration expenses | 644,612 | 638,034 |
| Other expenses | 233,655 | 319,470 |
| | 6,752,925 | 5,646,589 |
| Surplus / (Deficit) | -205,785 | 245,060 |

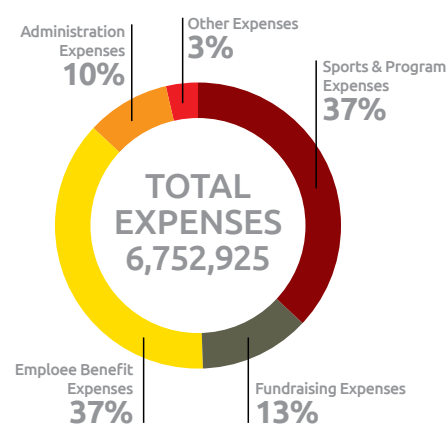
REVENUE 2012



Statement of Financial Position

| | 2012 \$ | 2011 \$ |
|--------------------------------------|------------------|------------------|
| Assets | | |
| Cash and Cash Equivalents | 3,048,487 | 3,112,056 |
| Receivables | 293,055 | 362,308 |
| Other Assets | 85,025 | 53,550 |
| Prepayments | 67,665 | 40,965 |
| Total Current Assets | 3,494,232 | 3,568,879 |
| Property, Plant and Equipment | 33,489 | 26,720 |
| Intangible Assets | 1,521 | 12,390 |
| Total Non Current Assets | 35,010 | 39,110 |
| Total Assets | 3,529,242 | 3,607,989 |
| Liabilities | | |
| Trade and Other Payables | 220,996 | 172,010 |
| Unearned Income | 561,767 | 603,465 |
| Employee Benefits | 129,492 | 101,961 |
| Total Current Liabilities | 912,255 | 877,436 |
| Unearned Income | 100,000 | |
| Employee Benefits | 34,572 | 42,353 |
| Total Non Current Liabilities | 134,572 | 42,353 |
| Total Liabilities | 1,046,827 | 919,789 |
| Net Assets | 2,482,415 | 2,688,200 |
| Member's Funds | 2,482,415 | 2,688,200 |

EXPENSES 2012



'Special Olympics lets me play sport without being left out, and makes me feel happy.'
Charlie Wilkins, SA

* Gift Voucher income is reported net of cost of vouchers.
This financial information is for the year ended 31 December 2012. A copy of the complete Financial Statements, Director's Report & Declaration, and Independent Audit Report by KPMG is available from the Special Olympics Australia national office. For a copy please email: info@specialolympics.com.au



It's all About the Smiles!

Charlie Wilkins and Ben Paior Smith are best friends who love sport, particularly basketball, so they were thrilled when they were both selected to represent South Australia in their favourite sport at the Special Olympics Junior National Games.

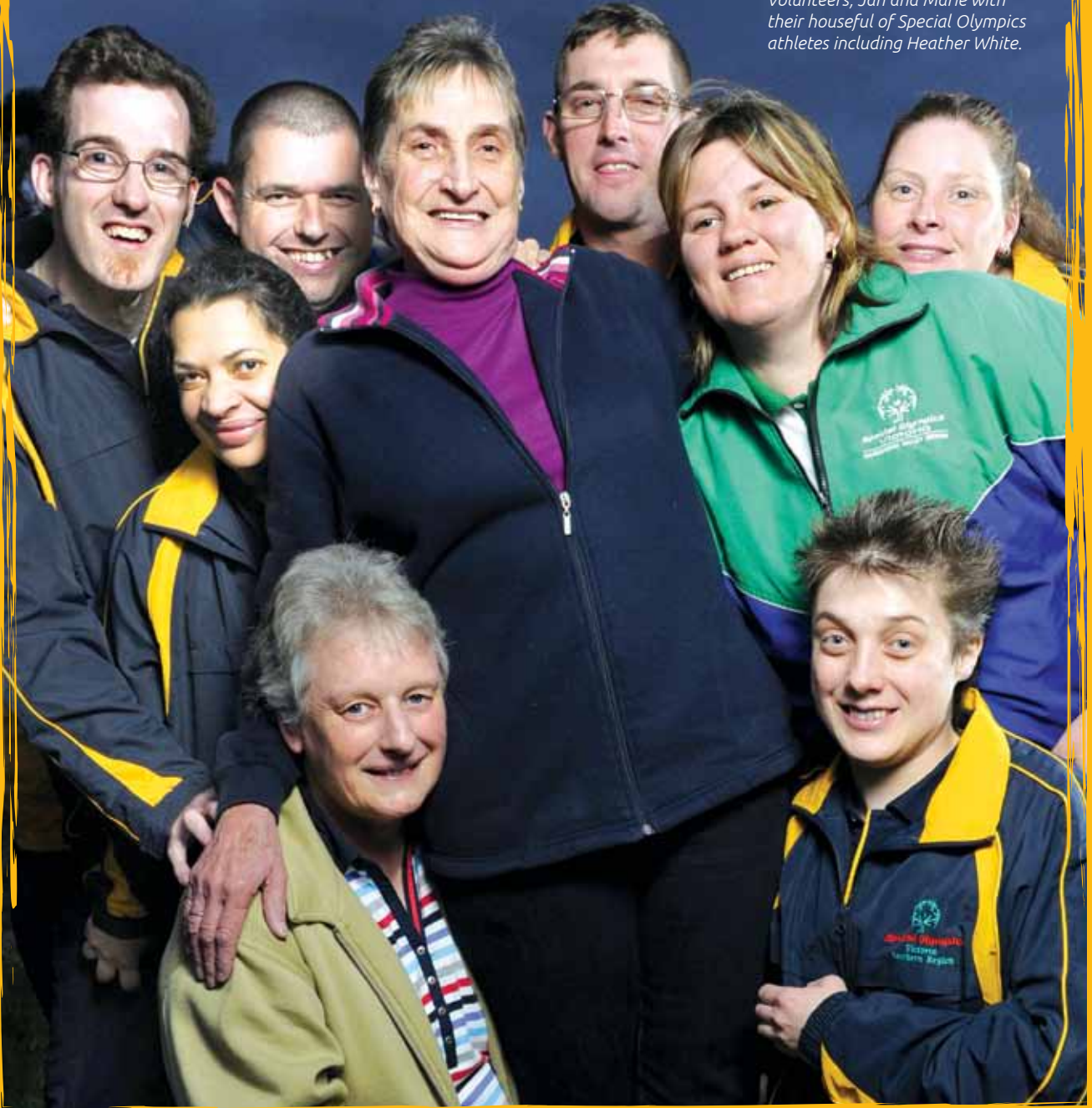
The boys returned home with a silver medal for their state – and the widest of smiles – and they are now looking forward to taking up new sports and participating in more competitions.

When Charlie was also named the Special Olympics South Australia Junior Athlete of the Year 2012, there were more smiles all round.

Photo by News Australia.

Special Olympics has taught me to set goals and achieve them. Heather White, VIC

Volunteers, Jan and Marie with their houseful of Special Olympics athletes including Heather White.



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